



MAMASAHEB MOHOL COLLEGE

ARTS, COMMERCE & SCIENCE

Affiliated to Savitribai Phule Pune University (Id.No. PU/PN/C/059/1984)
H.S.C. Index No. J - 11.11.044, H.S.C. Vocational Index No. J - 11.11.913

48/1 A, Erandwana, Paud Road, Pune - 411 038 ■ Ph. : 020 - 25431034 ■ Telefax : 020 - 25443024
■ E-mail : mmc_paudroad@pdeapune.org / moholcollege@gmail.com ■ Web : www.pdeamoholcollege.org
○ Re - Accredited by NAAC - 'B' grade (2.61) ○

O/W No. : MMC/435/5/2018-19

Date : 11/12/2018

MEMORANDUM OF UNDERSTANDING

This MOU has been entered on this 4th Aug.2018

BETWEEN

"Mamasaheb Mohol College, Pune" having its office situated at Paud Road, Pune - 38 represented by its **Principal of College** hereinafter referred to as **"COLLEGE"** (which term shall wherever the context so requires, mean and include its successors and assigns) of the **"FIRST PARTY"**

AND

"L I C (95K Branch Karve Road, Pune-29)", having its Registered Office situated at Ambar Hall mayur Colony, karve Road, Pune-29, represented by its **L I C agent Shri. Nilesh Mankar** hereinafter referred to as **"L I C (95K Branch karve Road, Pune-29)"**, (which term shall, wherever the context so requires, mean and include its successors and assigns) of the **"SECOND PARTY"**

WHEREAS, FIRST PARTY is a college approved by the Government of Maharashtra and affiliated to Savitribai Phule Pune University offering under-graduate and post-graduate courses in the Faculties of Arts, Science and Commerce.

WHEREAS, SECOND PARTY is in the business of providing training or education in commerce & Tourism , through the use lectures & Field work.

AND WHEREAS the College has shown interest to have the college tie-up with Second Party to enable the college to impart training in the courses of **"Insurance"** for its students at and from the college premises;

AND WHEREAS "L I C (95K Branch karve Road, Pune-29)", has agreed to impart Training of the courses in full or modular at the college premises itself without however making **"L I C (95K Branch karve Road, Pune-29)"**, liable in any manner whatsoever;

NOW THEREFORE IN CONSIDERATION OF THE PREMISES AND MUTUAL COVENANTS AND PROMISES MADE HEREINAFTER THE PARTIES HERETO AGREE AS FOLLOWS -

1. DEFINITIONS:

- 1.1. The term "**Commencement**" shall mean the date of signing of agreement.
- 1.2. The term "**Centre**" shall mean the Classrooms/Lab at College premises.
- 1.3. The term "**Month**" shall mean a calendar month and "**Year**" shall mean an academic year.

2. RESPONSIBILITY:

FIRST PARTY:

- 2.1. The College shall provide the basic infrastructure like classrooms and computers to conduct the course.
- 2.2. The College shall be expected to render full support and co-operation during the functioning of the entire courses at the College premises.
- 2.3. The college will be collect total fee from the students. The share of second party per lecture Rs.500/- and total 40 hours lectures will be conducted by the second party & Rs. 10000/- administrative charges
- 2.4. Payment from the college to "**L I C (95K Branch karve Road, Pune-29)**" will be by cheque.

SECOND PARTY:

- 2.4. The Batches will be conducted by the second PARTY.
- 2.5. The SECOND PARTY will provide the books and co-branded certificates to the students.
- 2.6. It will conduct the Examinations of the students at College.
- 2.7. "**L I C (95K Branch karve Road, Pune-29)**," will provide expert faculty For taking classes based on the modules.
- 2.8. Second PARTY will maintain the attendance of the students.
- 2.9. Minimum 40 Lectures are mandatory

3. ACADEMIC COMMITTEE

An academic committee shall be formed by Second PARTY to monitor the syllabus, progress of the course and fees structure as may be presently applicable including any increase there at.

4. ACADEMIC EXECUTION:

1. The course "**Insurance**" contents as enclosed in the brochure attached.
2. The whole Project would be considered viable only when there is at least one batch consisting of minimum of 30 students per batch. The preferable timings could be within college working hours.
3. The College would carry on the internal marketing of the courses to their students, encouraging them to enroll for these courses. Second PARTY would support College for such activities by holding seminars regarding the course of "**Insurance**" in their classrooms.
4. The Course will be covered in 40 hours .

5. MANPOWER:

5.1. The Managerial and Non-Teaching staff required for the Centre shall be provided by the College.

6. SECURITY:

The College will have to bear the sole responsibility of the security of the computer and other things of the centre.

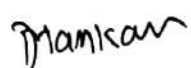
7. VALIDITY:

- 7.1. This agreement shall come into force from the date of signing and will be valid for 1 (One) academic year
- 7.2. Negotiations as to any extension of this agreement of another 1 year to the terms of any such extension shall be taken up one (1) month prior to the expiry of this agreement subject to the approval of the Governing Body of the College and "LIC (95K Branch Karve Road, Pune-29)". The Agreement shall stand NULL & VOID thereupon.

IN WITNESS WHEREOF the Parties hereto have hereunto caused their respective Common Seal to be hereunto affixed the day, month and the year first above written.


Joint Secretary
Management Representative
Pune District Education Association
Paud Road, Pune 38


HOD
Add on Course
Mamasahab Mohol College
Paud Road, Pune - 38


Shri. Niles Mankar
Agency Representative

"LIC Branch Karve Road, Pune-29"
Kothrud, Pune-411038


Principal
Mamasahab Mohol College,
Paud Road, Paud Rd, Pune-38.
Pune - 38

MAMASAHEB MOHOL COLLEGE**ARTS, COMMERCE & SCIENCE**

Affiliated to Savitribai Phule Pune University (Id.No. PU/PN/C/059/1984)
 H.S.C.Index No.J -11.11.044, H.S.C. Vocational Index No. J - 11.11.913

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 ○ Re - Accredited by NAAC - 'B' grade (2.61) ○

Date : 11/12/2018

O/W No. : MMC / 935/2/2018-19

MEMORANDUM OF UNDERSTANDINGThis MOU has been entered on this 4th Aug.2018**BETWEEN**

"Mamasaheb Mohol College, Pune" having its office situated at Paud Road, Pune - 38 represented by its **Principal of College** hereinafter referred to as "**COLLEGE**" (which term shall wherever the context so requires, mean and include its successors and assigns) of the "**FIRST PARTY**"

AND

"M/S. Eduneeds, having its Registered Office situated at C2 Priyadarshani Housing Soc. Ganesh Mala, Sinhgad Road, Pune-30, represented by its **Centre Director, Dr. Prajakta Pawar**, hereinafter referred to as "**M/S. Eduneeds**" (which term shall, wherever the context so requires, mean and include its successors and assigns) of the "**SECOND PARTY**"

WHEREAS, FIRST PARTY is a college approved by the Government of Maharashtra and affiliated to Savitribai Phule Pune University offering under-graduate and post-graduate courses in the Faculties of Arts, Science and Commerce.

WHEREAS, SECOND PARTY is in the business of providing training or education in English, through lectures & practical works.

AND WHEREAS the College has shown interest to have the college tie-up with Second Party to enable the college to impart training in the course of "**Spoken English**" for its students at and from the college premises;

AND WHEREAS "**M/S. Eduneeds**" has agreed to impart Training of the courses in full or modular at the college premises itself without however making "**M/S. Eduneeds**" liable in any manner whatsoever;

**NOW THEREFORE IN CONSIDERATION OF THE PREMISES AND MUTUAL COVENANTS AND PROMISES
MADE HEREINAFTER THE PARTIES HERETO AGREE AS FOLLOWS -**

1. DEFINITIONS:

- 1.1. The term "**Commencement**" shall mean the date of signing of agreement.
- 1.2. The term "**Centre**" shall mean the Classrooms/Lab at College premises.
- 1.3. The term "**Month**" shall mean a calendar month and "**Year**" shall mean an academic year.

2. RESPONSIBILITY:

FIRST PARTY:

- 2.1. The College shall provide the basic infrastructure like classrooms and computers to conduct the course.
- 2.2. The College shall be expected to render full support and co-operation during the functioning of the entire courses at the College premises.
- 2.3. The college will be collect total fee from the students and remit 50% of the total fees i.e the share of the second party from the collection of fees from the student and the balance 50% of the share shall be retained by the first party i.e. the college.
- 2.4. Payment from the college to "**M/S. Eduneeds**" will be by cheque.

SECOND PARTY:

- 2.4. The Batches will be conducted by the second PARTY.
- 2.5. The SECOND PARTY will provide the books and co-branded certificates to the students.
- 2.6. It will conduct the Examinations of the students at College.
- 2.7. "**M/S. Eduneeds**" will provide expert faculty
For taking classes based on the modules.
- 2.8. Second PARTY will maintain the attendance of the students.
- 2.9. Minimum 40 Lectures are mandatory

3. ACADEMIC COMMITTEE

An academic committee shall be formed by Second PARTY to monitor the syllabus, progress of the course and fees structure as may be presently applicable including any increase there at.

4. ACADEMIC EXECUTION:

1. The course "**Spoken English**" contents as enclosed in the brochure attached.
2. The whole Project would be considered viable only when there is at least one batch consisting of minimum of 30 students per batch. The preferable timings could be within college working hours.

3. The College would carry on the internal marketing of the courses to their students, encouraging them to enroll for these courses. Second PARTY would support College for such activities by holding seminars regarding the course of "**Spoken English**" in their classrooms.

4. The Course will be covered in 40 hours .

5. MANPOWER:

5.1. The Managerial and Non-Teaching staff required for the Centre shall be provided by the College.

6. SECURITY:

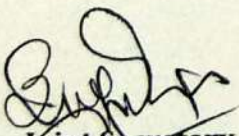
The College will have to bear the sole responsibility of the security of the computer and other things of the centre.

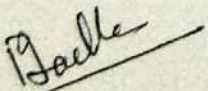
7. VALIDITY:

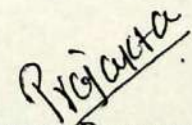
7.1. This agreement shall come into force from the date of signing and will be valid for **1 (One) academic Year**.

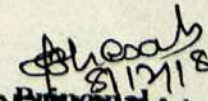
7.2. Negotiations as to any extension of this agreement of another 1 year to the terms of any such extension shall be taken up one (1) month prior to the expiry of this agreement subject to the approval of the Governing Body of the College and "**M/S. Eduneeds**". The Agreement shall stand NULL & VOID thereupon.

IN WITNESS WHEREOF the Parties hereto have hereunto caused their respective Common Seal to be hereunto affixed the day, month and the year first above written.


Joint Secretary
Management Representative
Pune District Education Association
Paud Road, Pune 38


HOD
Add on Course
Mamasahab Mohol College
Paud Road, Pune - 38


Agency Representative
"**M/S. Eduneeds**"-
Director
EDUNEEDS
Training and Development Institute .


PRINCIPAL
Mamasahab Mohol College
Paud Road, Pune - 411 038.
Pune - 38

MEMORENDUN OF UNDERSTANDING BETWEEN

IDULA INFOCONS

IT COMPUTER TRAINING CENTER

Nandan Pride Office No.6 Near
karve Putala Kothrud Pune -38



Mama Saheb Mohol College

48/1 A, Paud Road, Erandwane,
Pune, Maharashtra 411004

Ref. No. IDULA INFOCONS LLP/COMP/MOU/AY 2018-19/

Date:20/08/2018

IDULA INFOCONS LLP, kothrud, Pune has entered into a Memorandum of Understanding (MOU) on 21/08/2018 with MAMASAHEB MOHOL COLLEGE for promoting and reinforcing cooperation, mutual exchange of Information and Technological knowledge.

MMC College Requirement

MMC College management is looking for a training partner to train their students on Coral Draw & Photo shop, Digital Marketing Technologies.

Student Profile who will undergo for training program -

F.Y.BSC (CS)/BBA, S.Y.BSc.(CS)/BBA & T.Y.BSC(CS)/BBA students who are in 1st ,2nd & 3rd Semester would be pursuing this program.

As Per the requirement of the students Idula infocons is offering the following program for MMC College based on a long term sustainable alliance for the benefit of the students.

Program in ILT Mode

1	Certificate Program in Coral Draw & Photo Shop	40hrs
2	Certificate Program in Digital Marketing	40hrs
3	Certificate Program in Advance Framework	40hrs

Course Details:-

2.1 Methodology

Methodology: Class Room- Machine Room- Class Room
(3 hrs per week)

IDULA INFOCONS Provides

- Trainer in Classroom
- Certification of Participation from IDULA INFOCONS.

College Provides

- One Desktop Computer per faculty per classroom
- Two Computer Lab(with minimum 25 computers in each lab) necessary hardware and software - for lab sessions only
- Projector and Screen in every classrooms
- Internet connectivity in the Lab and Classroom
- Power Back up – Uninterrupted Power supply

IDULA INFOCONS Responsibilities

- IDULA INFOCONS will ensure and maintain quality and consistency on delivery.

College's Responsibilities

- The College must cooperate with IDULA INFOCONS to make appropriate adjustments to the college timetable as required.

Financials

1	"Certificate Program on CoralDraw & PhotoShop	1000
2	"Certificate Program on Digital Marketing	1000
3	"Certificate Program on Advance Framework	1000

General Commercial Terms and Conditions

1. Validity of our proposal – The above mentioned pricing is valid for 20 days from date of proposal.
2. Commercial Terms:
 - a. Fee: College will pay IDULA INFOCONS the applicable fee as mentioned above per student for a minimum of 70 students per batch to be launched for respective years.
 - b. Number of students: The College will commit a minimum of 70 students for the delivery of the program using ILT based delivery mode.
3. Payment Terms: College will pay IDULA INFOCONS LLP 50% of the applicable fee per semester/program for the program at the time of signing of the MOU/Agreement and balance 50% before certification of the program. 10% share of college against resource Utilization.
4. Payments from the college to IDULA INFOCONS will be by cheque/DD drawn in favour of Idula Infocons LLP.
5. College to provide suitable time table for training the students in the college for respective programs per week on a mutually agreeable terms.

IN WITNESS WHEREOF, parties here to have entered into this agreement effective as on Date/Month / Year written below.

FOR COLLABORATOR

MamaSaheb Mohol College
Name of Institution

Dr.Sushama Bhosale
21/8/18

PRINCIPAL

Mamasahab Mohol College
Paud Road, Pune - 411 038.

Sign: [Signature]

Witness HEAD

Dept. of Computer Science
Mamasahab Mohol College
Paud Rd., Pune-38.

Date:20/08/2018

Official Stamp



Idula Infocons Technology
Name of Industry Partner

MRS.Vijaya Rai

Name of Industry Representative

Director [Signature]

Designation [Signature]

Date:20/08/2018

Official Stamp



Pune District Education Association's
MAMASAHEB MOHOL COLLEGE

ARTS, COMMERCE & SCIENCE

Affiliated to Savitribai Phule Pune University (Id.No. PU/PNC/059/1984)

H.S.C. Index No. J-11.11.044, H.S.C. Vocational Index No. J-11.11.913

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OW No. : MMC/935/3/2018-19

Date : 11/12/2018

MEMORANDUM OF UNDERSTANDING

This MOU has been entered on this 4th Aug.2018

BETWEEN

"Mamasahab Mohol College, Pune" having its office situated at Paud Road, Pune - 38 represented by its Principal of College hereinafter referred to as "COLLEGE" (which term shall wherever the context so requires, mean and include its successors and assigns) of the "FIRST PARTY"

AND

"M/S. Yoga Sanskruti- Health Research & Social Foundation Pune, having its Registered Office situated at Pune, represented by its Centre Director, Mr. Santhos Deshmukh, hereinafter referred to as "M/S. YOGA SANSKRUTI- HEALTH RESEARCH & SOCIAL FOUNDATION PUNE" (which term shall, wherever the context so requires, mean and include its successors and assigns) of the "SECOND PARTY"

WHEREAS, FIRST PARTY is a college approved by the Government of Maharashtra and affiliated to Savitribai Phule Pune University offering under-graduate and post-graduate courses in the Faculties of Arts, Science and Commerce.

WHEREAS, SECOND PARTY is in the business of providing training or education in Yoga, Pranayam etc, through the use of lectures, practical & Field work.

AND WHEREAS the College has shown interest to have the college tie-up with Second Party to enable the college to impart training in the course of "YOGA PRASHISHAN" for its students at and from the college premises;

O/C
2-12-2018

AND WHEREAS "M/S. YOGA SANKRUTI- HEALTH RESEARCH & SOCIAL FOUNDATION PUNE has agreed to impart Training of the courses in full or modular at the college premises itself without however making "M/S. YOGA SANKRUTI- HEALTH RESEARCH & SOCIAL FOUNDATION PUNE liable in any manner whatsoever;

NOW THEREFORE IN CONSIDERATION OF THE PREMISES AND MUTUAL COVENANTS AND PROMISES MADE HEREINAFTER THE PARTIES HERETO AGREE AS FOLLOWS -

1. DEFINITIONS:

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2. RESPONSIBILITY:

FIRST PARTY:

- 2.1. The College shall provide the basic infrastructure like classrooms and computers to conduct the course.
- 2.2. The College shall be expected to render full support and co-operation during the functioning of the entire courses at the College premises.
- 2.3. The college will be collect total fee from the students. The share of second party per lecture Rs.500/- and total 40 hours lectures will be conducted by the second party & Rs. 10000/- administrative charges
- 2.4. Payment from the college to M/S. YOGA SANSKRUTI- HEALTH RESEARCH & SOCIAL FOUNDATION PUNE will be by cheque.

SECOND PARTY:

- 2.4. The Batches will be conducted by the second PARTY.
- 2.5. The SECOND PARTY will provide the books and co-branded certificates to the students.
- 2.6. It will conduct the Examinations of the students at College.
- 2.7. "M/S. YOGA SANSKRUTI- HEALTH RESEARCH & SOCIAL FOUNDATION PUNE will provide expert faculty For taking classes based on the modules.
- 2.8. Second PARTY will maintain the attendance of the students.
- 2.9. Minimum 40 Lectures are mandatory

3. ACADEMIC COMMITTEE

An academic committee shall be formed by Second PARTY to monitor the syllabus, progress of the course and fees structure as may be presently applicable including any increase there at.

4. ACADEMIC EXECUTION:

1. The course "YOGA PRASHISHAN" contents as enclosed in the brochure attached.

2. The whole Project would be considered viable only when there is at least one batch consisting of minimum of 30 students per batch. The preferable timings could be within college working hours.
3. The College would carry on the internal marketing of the courses to their students, encouraging them to enroll for these courses. Second PARTY would support College for such activities by holding seminars regarding the courses of "YOGA PRASHISHAN" in their classrooms.
4. The Course will be covered in 40 hours.

5. MANPOWER:

- 5.1. The Managerial and Non-Teaching staff required for the Centre shall be provided by the College.

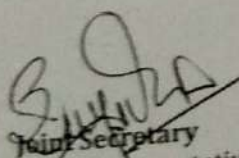
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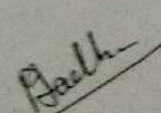
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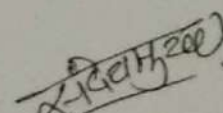
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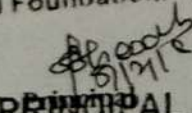
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IN WITNESS WHEREOF the Parties hereto have hereunto caused their respective Common Seal to be hereunto affixed the day, month and the year first above written.


Joint Secretary
 Management Representative
 Pune District Education Association
 Paud Road, Pune 38


HOD
 Add on Course
 Mamasahab Mohol College
 Paud Road, Pune - 38


Agency Representative
 "M/S. YOGA SANSKRUTI-
President
 Yoga Sanskruti
 Health Research &
 Social Foundation. Pune


PRINCIPAL
 Mamasahab Mohol College
 Paud Road, Pune - 411 038.
 Pune - 38





MAMASAHEB MOHOL COLLEGE

ARTS, COMMERCE & SCIENCE

Affiliated to Savitribai Phule Pune University (Id.No. PU/PN/C/059/1984)

H.S.C. Index No. J-11.11.044, H.S.C. Vocational Index No. J-11.11.913

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O/W No. : MMC / 935 / 6 / 2018-19

Date : 11 / 12 / 2018

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BETWEEN

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AND

"M/S. Elegant Beauty Salun & Spa", having its Registered Office situated at 20, Chandralekha Shivji Housing Soc. S.B. Road, Pune-16, represented by its **Centre Director, Mr. Santhos Deshmukh**, hereinafter referred to as **"M/S. Elegant Beauty Salun & Spa"** (which term shall, wherever the context so requires, mean and include its successors and assigns) of the **"SECOND PARTY"**

WHEREAS, FIRST PARTY is a college approved by the Government of Maharashtra and affiliated to Savitribai Phule Pune University offering under-graduate and post-graduate courses in the Faculties of Arts, Science and Commerce.

WHEREAS, SECOND PARTY is in the business of providing training or education in Beauty Care & Spa Area, through the use of lectures & Practical.

AND WHEREAS the College has shown interest to have the college tie-up with Second Party to enable the college to impart training in the course of **"Beauty Care"** for its students at and from the college premises;

NOW THEREFORE IN CONSIDERATION OF THE PREMISES AND MUTUAL COVENANTS AND PROMISES MADE HEREINAFTER THE PARTIES HERETO AGREE AS FOLLOWS -

1. DEFINITIONS:

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- 2.1. The College shall provide the basic infrastructure like classrooms and computers to conduct the course.
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- 2.3. The college will be collect total fee from the students. The share of second party per lecture Rs.500/- and total 40 hours lectures will be conducted by the second party & Rs. 10000/- administrative charges
- 2.4. Payment from the college to "**M/S. Elegent Beauty Salun & Spa**" will be by cheque.

SECOND PARTY:

- 2.4. The Batches will be conducted by the second PARTY.
- 2.5. The SECOND PARTY will provide the books and co-branded certificates to the students.
- 2.6. It will conduct the Examinations of the students at College.
- 2.7. "**M/S. Elegent Beauty Salun & Spa**" will provide expert faculty For taking classes based on the modules.
- 2.8. Second PARTY will maintain the attendance of the students.
- 2.9. Minimum 40 Lectures are mandatory

3. ACADEMIC COMMITTEE

An academic committee shall be formed by Second PARTY to monitor the syllabus, progress of the course and fees structure as may be presently applicable including any increase there at.

4. ACADEMIC EXECUTION:

1. The course "**Beauty Care**" contents as enclosed in the brochure attached.
2. The whole Project would be considered viable only when there is at least one batch consisting of minimum of 30 students per batch. The preferable timings could be within college working hours.
3. The College would carry on the internal marketing of the courses to their students, encouraging them to enroll for these courses. Second PARTY would support College for such activities by holding seminars regarding the courses of "**Beauty Care**" in their classrooms.
4. The Course will be covered in 40 hours.

5. MANPOWER:

5.1. The Managerial and Non-Teaching staff required for the Centre shall be provided by the College.

6. SECURITY:

The College will have to bear the sole responsibility of the security of the computer and other things of the centre.

7. VALIDITY:

- 7.1. This agreement shall come into force from the date of signing and will be valid for 1 (One) year from there onwards.
- 7.2. Negotiations as to any extension of this agreement of another 1 year to the terms of any such extension shall be taken up one (1) month prior to the expiry of this agreement subject to the approval of the Governing Body of the College and "M/S. Elegent Beauty Salun & Spa". The Agreement shall stand NULL & VOID thereupon.

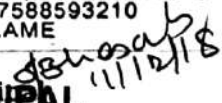
IN WITNESS WHEREOF the Parties hereto have hereunto caused their respective Common Seal to be hereunto affixed the day, month and the year first above written.


Joint Secretary
Management Representative
Pune District Education Association
Paud Road, Pune 38


HOD
Add on Course
Mamasahab Mohol College
Paud Road, Pune - 38


Industry Representative
"M/S. Elegent Beauty Salun & Spa"

MEENA
(Aesthetician & Beauty Consultant)
ELEGANT BEAUTY SALON & SPA
20 Chandralekha Shivaji Hsg. Soc.
Senapati Bapat Road, Pune - 411016
9545044076/7588593210
ORIFLAME


PRINCIPAL
Mamasahab Mohol College
Paud Road, Pune - 411 038.
Pune - 38



Pune District Education Association's

MAMASAHEB MOHOL COLLEGE

ARTS, COMMERCE & SCIENCE

Affiliated to Savitribai Phule Pune University (Id No. PU/PNC/059/1984)

H.S.C. Index No. J-11.11.944, H.S.C. Vocational Index No. J-11.11.913

48/1 A, Erandwana, Paud Road, Pune - 411 038 | Ph: 020 - 25431034 | Telefax: 020 - 25443024
E-mail: mmc_paudroad@pdeapune.org / moholcollege@gmail.com | Web: www.pdeamoholcollege.org

File - Accredited by NAAC - 'B' grade (2017)

OTW No.: MMC/ 935/2018-19

Date: 11/12/2018

MEMORANDUM OF UNDERSTANDING

This MOU has been entered on this 4th Aug.2018

BETWEEN

"Mamasahab Mohol College, Pune" having its office situated at Paud Road, Pune - 38 represented by its **Principal of College** hereinafter referred to as "**COLLEGE**" (which term shall wherever the context so requires, mean and include its successors and assigns) of the "**FIRST PARTY**"

AND

"M/S. The Pune Institute for administrative Career", having its Registered Office situated at Pune, represented by its **Centre Director, Mr. Sopan S. Ghambhire**, hereinafter referred to as "**M/S. The Pune Institute for administrative Career**", (which term shall, wherever the context so requires, mean and include its successors and assigns) of the "**SECOND PARTY**"

WHEREAS, FIRST PARTY is a college approved by the Government of Maharashtra and affiliated to Savitribai Phule Pune University offering under-graduate and post-graduate courses in the Faculties of Arts, Science and Commerce.

WHEREAS, SECOND PARTY is in the business of providing training or education in competitive exam (MPSC, PSI, STI, ISO ect), through the use of lectures.

AND WHEREAS the College has shown interest to have the college tie-up with Second Party to enable the college to impart training in the courses of "**Competitive Exam**" for its students at and from the college premises;

AND WHEREAS "M/S. The Pune Institute for administrative Career", has agreed to impart Training of the courses in full or modular at the college premises itself without however making "M/S. The Pune Institute for administrative Career", liable in any manner whatsoever;

NOW THEREFORE IN CONSIDERATION OF THE PREMISES AND MUTUAL COVENANTS AND PROMISES MADE HEREINAFTER THE PARTIES HERETO AGREE AS FOLLOWS -

1. DEFINITIONS:

- 1.1. The term "Commencement" shall mean the date of signing of agreement.
- 1.2. The term "Centre" shall mean the Classrooms/Lab at College premises.
- 1.3. The term "Month" shall mean a calendar month and "Year" shall mean an academic year.

2. RESPONSIBILITY:

FIRST PARTY:

- 2.1. The College shall provide the basic infrastructure like classrooms and computers to conduct the course.
- 2.2. The College shall be expected to render full support and co-operation during the functioning of the entire courses at the College premises.
- 2.3. The college will be collect total fee from the students. The share of second party per lecture Rs.500/- and total 40 hours lectures will be conducted by the second party & Rs. 10000/- administrative charges
- 2.4. Payment from the college to "M/S. The Pune Institute for administrative Career", will be by cheque.

SECOND PARTY:

- 2.4. The Batches will be conducted by the second PARTY.
- 2.5. The SECOND PARTY will provide the books and co-branded certificates to the students.
- 2.6. It will conduct the Examinations of the students at College.
- 2.7. "M/S. The Pune Institute for administrative Career", will provide expert faculty For taking classes based on the modules.
- 2.8. Second PARTY will maintain the attendance of the students.
- 2.9. Minimum 40 Lectures are mandatory

3. ACADEMIC COMMITTEE

An academic committee shall be formed by Second PARTY to monitor the syllabus, progress of the course and fees structure as may be presently applicable including any increase there at.

4. ACADEMIC EXECUTION:

1. The course "Competitive Exam" contents as enclosed in the brochure attached.
2. The whole Project would be considered viable only when there is at least one batch consisting of minimum of 30 students per batch. The preferable timings could be within college working hours.

3. The College would carry on the internal marketing of the courses to their students, encouraging them to enroll for these courses. Second PARTY would support College for such activities by holding seminars regarding the courses of "Competitive Exam" in their classrooms.
4. The Course will be covered in 40 hours.

5. MANPOWER:

- 5.1. The Managerial and Non-Teaching staff required for the Centre shall be provided by the College.

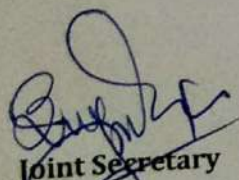
6. SECURITY:

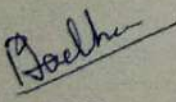
The College will have to bear the sole responsibility of the security of the computer and other things of the centre.

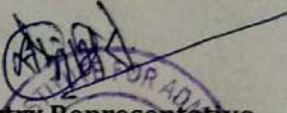
7. VALIDITY:

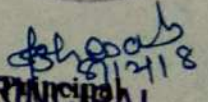
- 7.1. This agreement shall come into force from the date of signing and will be valid for 1 (One) academic year
- 7.2. Negotiations as to any extension of this agreement of another 1 year to the terms of any such extension shall be taken up one (1) month prior to the expiry of this agreement subject to the approval of the Governing Body of the College and "M/S. The Pune Institute for administrative Career". The Agreement shall stand NULL & VOID thereupon.

IN WITNESS WHEREOF the Parties hereto have hereunto caused their respective Common Seal to be hereunto affixed the day, month and the year first above written.


Joint Secretary
Management Representative
Pune District Education Association
Paud Road, Pune 38


HOD
Add on Course
Mamasahab Mohol College
Paud Road, Pune - 38


Industry Representative
The Pune Institute for administrative Career



PRINCIPAL
Mamasahab Mohol College
Paud Road, Pune - 38
Pune - 38
411 033.

MAMASAHEB MOHOL COLLEGE**ARTS, COMMERCE & SCIENCE**

Affiliated to Savitribai Phule Pune University (Id.No. PU/PN/C/059/1984)
 H.S.C.Index No.J -11.11.044, H.S.C. Vocational Index No. J - 11.11.913

48/1 A, Erandwana, Paud Road, Pune - 411 038 ■ Ph. : 020 - 25431034 ■ Telefax : 020 - 25443024
 ■ E-mail : mmc_paudroad@pdeapune.org / moholcollege@gmail.com ■ Web : www.pdeamoholcollege.org
 ○ Re - Accredited by NAAC - 'B' grade (2.61) ○

Date : 11/12/2018

O/W No. : MMC / 935/2/2018-19

MEMORANDUM OF UNDERSTANDINGThis MOU has been entered on this 4th Aug.2018**BETWEEN**

"Mamasaheb Mohol College, Pune" having its office situated at Paud Road, Pune - 38 represented by its **Principal of College** hereinafter referred to as "**COLLEGE**" (which term shall wherever the context so requires, mean and include its successors and assigns) of the "**FIRST PARTY**"

AND

"M/S. Eduneeds, having its Registered Office situated at C2 Priyadarshani Housing Soc. Ganesh Mala, Sinhgad Road, Pune-30, represented by its **Centre Director, Dr. Prajakta Pawar**, hereinafter referred to as "**M/S. Eduneeds**" (which term shall, wherever the context so requires, mean and include its successors and assigns) of the "**SECOND PARTY**"

WHEREAS, FIRST PARTY is a college approved by the Government of Maharashtra and affiliated to Savitribai Phule Pune University offering under-graduate and post-graduate courses in the Faculties of Arts, Science and Commerce.

WHEREAS, SECOND PARTY is in the business of providing training or education in English, through lectures & practical works.

AND WHEREAS the College has shown interest to have the college tie-up with Second Party to enable the college to impart training in the course of "**Spoken English**" for its students at and from the college premises;

AND WHEREAS "**M/S. Eduneeds**" has agreed to impart Training of the courses in full or modular at the college premises itself without however making "**M/S. Eduneeds**" liable in any manner whatsoever;

**NOW THEREFORE IN CONSIDERATION OF THE PREMISES AND MUTUAL COVENANTS AND PROMISES
MADE HEREINAFTER THE PARTIES HERETO AGREE AS FOLLOWS -**

1. DEFINITIONS:

- 1.1. The term "**Commencement**" shall mean the date of signing of agreement.
- 1.2. The term "**Centre**" shall mean the Classrooms/Lab at College premises.
- 1.3. The term "**Month**" shall mean a calendar month and "**Year**" shall mean an academic year.

2. RESPONSIBILITY:

FIRST PARTY:

- 2.1. The College shall provide the basic infrastructure like classrooms and computers to conduct the course.
- 2.2. The College shall be expected to render full support and co-operation during the functioning of the entire courses at the College premises.
- 2.3. The college will be collect total fee from the students and remit 50% of the total fees i.e the share of the second party from the collection of fees from the student and the balance 50% of the share shall be retained by the first party i.e. the college.
- 2.4. Payment from the college to "**M/S. Eduneeds**" will be by cheque.

SECOND PARTY:

- 2.4. The Batches will be conducted by the second PARTY.
- 2.5. The SECOND PARTY will provide the books and co-branded certificates to the students.
- 2.6. It will conduct the Examinations of the students at College.
- 2.7. "**M/S. Eduneeds**" will provide expert faculty
For taking classes based on the modules.
- 2.8. Second PARTY will maintain the attendance of the students.
- 2.9. Minimum 40 Lectures are mandatory

3. ACADEMIC COMMITTEE

An academic committee shall be formed by Second PARTY to monitor the syllabus, progress of the course and fees structure as may be presently applicable including any increase there at.

4. ACADEMIC EXECUTION:

1. The course "**Spoken English**" contents as enclosed in the brochure attached.
2. The whole Project would be considered viable only when there is at least one batch consisting of minimum of 30 students per batch. The preferable timings could be within college working hours.

3. The College would carry on the internal marketing of the courses to their students, encouraging them to enroll for these courses. Second PARTY would support College for such activities by holding seminars regarding the course of "**Spoken English**" in their classrooms.

4. The Course will be covered in 40 hours .

5. MANPOWER:

5.1. The Managerial and Non-Teaching staff required for the Centre shall be provided by the College.

6. SECURITY:

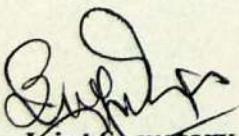
The College will have to bear the sole responsibility of the security of the computer and other things of the centre.

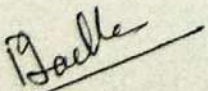
7. VALIDITY:

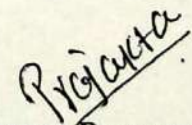
7.1. This agreement shall come into force from the date of signing and will be valid for **1 (One) academic Year**.

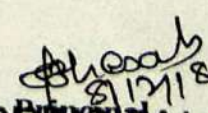
7.2. Negotiations as to any extension of this agreement of another 1 year to the terms of any such extension shall be taken up one (1) month prior to the expiry of this agreement subject to the approval of the Governing Body of the College and "**M/S. Eduneeds**". The Agreement shall stand NULL & VOID thereupon.

IN WITNESS WHEREOF the Parties hereto have hereunto caused their respective Common Seal to be hereunto affixed the day, month and the year first above written.


Joint Secretary
Management Representative
Pune District Education Association
Paud Road, Pune 38


HOD
Add on Course
Mamasahab Mohol College
Paud Road, Pune - 38


Agency Representative
"**M/S. Eduneeds**"-
Director
EDUNEEDS
Training and Development Institute .


PRINCIPAL
Mamasahab Mohol College
Paud Road, Pune - 411 038.
Pune - 38



MAMASAHEB MOHOL COLLEGE

ARTS, COMMERCE & SCIENCE

Affiliated to Savitribai Phule Pune University (Id.No. PU/PNC/059/1984)

H.S.C. Index No. J - 11.11.044, H.S.C. Vocational Index No. J - 11.11.913

48/1 A, Erandwana, Paud Road, Pune - 411 038 ■ Ph. : 020 - 25431034 ■ Telefax : 020 - 25443024

■ E-mail : mmc_paudroad@pdeapune.org / moholcollege@gmail.com ■ Web : www.pdeamoholcollege.org

○ Re - Accredited by NAAC - 'B' grade (2.81) ○

O/W No. : MMC / 935/5/2018-19

Date : 11/12/2018

MEMORANDUM OF UNDERSTANDING

This MOU has been entered on this 4th Aug. 2018

BETWEEN

"Mamasahab Mohol College, Pune" having its office situated at Paud Road, Pune - 38 represented by its **Principal of College** hereinafter referred to as "**COLLEGE**" (which term shall wherever the context so requires, mean and include its successors and assigns) of the "**FIRST PARTY**"

AND

"M/S. QUBIC, having its Registered Office situated at C1, First Floor, Madhavhari Apartment, near Shital Hotel, Karve Statue, Kothrud, Pune - 411 039, represented by its **Centre Director, Mr. Vinod Mahale**, hereinafter referred to as "**M/S. QUBIC**" (which term shall, wherever the context so requires, mean and include its successors and assigns) of the "**SECOND PARTY**"

WHEREAS, FIRST PARTY is a college approved by the Government of Maharashtra and affiliated to Savitribai Phule Pune University offering under-graduate and post-graduate courses in the Faculties of Arts, Science and Commerce.

WHEREAS, SECOND PARTY is in the business of providing training or education in accountancy and information technology, through the use of computer based systems.

AND WHEREAS the College has shown interest to have the college tie-up with Second Party to enable the college to impart training in the courses of "**E- Filing of Income Tax & GST**" " for its students at and from the college premises;

NOW THEREFORE IN CONSIDERATION OF THE PREMISES AND MUTUAL COVENANTS AND PROMISES MADE HEREINAFTER THE PARTIES HERETO AGREE AS FOLLOWS :-

1. DEFINITIONS:

- 1.1. The term "Commencement" shall mean the date of signing of agreement.
- 1.2. The term "Centre" shall mean the Classrooms/Lab at College premises.
- 1.3. The term "Month" shall mean a calendar month and "Year" shall mean an academic year.

2. RESPONSIBILITY:

FIRST PARTY:

- 2.1. The College shall provide the basic infrastructure like classrooms and computers to conduct the course.
- 2.2. The College shall be expected to render full support and co-operation during the functioning of the entire courses at the College premises.
- 2.3. The college will be collect total fee from the students and remit 50% of the total fees i.e the share of the second party from the collection of fees from the student and the balance 50% of the share shall be retained by the first party i.e. the college.
- 2.4. Payment from the college to "M/S. QUBIC" will be by cheque.

SECOND PARTY:

- 2.4. The Batches will be conducted by the second PARTY.
- 2.5. The SECOND PARTY will provide the books and co-branded certificates to the students.
- 2.6. It will conduct the Examinations of the students at College.
- 2.7. "M/S. QUBIC" will provide expert faculty
For taking classes based on the modules.
- 2.8. Second PARTY will maintain the attendance of the students.
- 2.9. Minimum 40 Lectures are mandatory

3. ACADEMIC COMMITTEE

An academic committee shall be formed by Second PARTY to monitor the syllabus, progress of the course and fees structure as may be presently applicable including any increase there at.

4. ACADEMIC EXECUTION:

1. The course "E- Filing of Income Tax & GST" contents as enclosed in the brochure attached.
2. The whole Project would be considered viable only when there is at least one batch consisting of minimum of 30 students per batch. The preferable timings could be within college working hours.
3. The College would carry on the internal marketing of the courses to their students, encouraging them to enroll for these courses. Second PARTY would support College for such activities by holding seminars regarding the courses of "E- Filing of Income Tax & GST" in their classrooms.

4. The Course will be covered in 40 hours.

5. MANPOWER:

5.1. The Managerial and Non-Teaching staff required for the Centre shall be provided by the College.

6. SECURITY:

The College will have to bear the sole responsibility of the security of the computer and other things of the centre.

7. VALIDITY:

- 7.1. This agreement shall come into force from the date of signing and will be valid for **1 (One) academic year**
- 7.2. Negotiations as to any extension of this agreement of another 1 year to the terms of any such extension shall be taken up one (1) month prior to the expiry of this agreement subject to the approval of the Governing Body of the College and **"M/S. QUBIC. The Agreement shall stand NULL & VOID thereupon.**

IN WITNESS WHEREOF the Parties hereto have hereunto caused their respective Common Seal to be hereunto affixed the day, month and the year first above written.

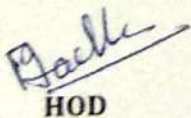


Joint Secretary
Management Representative
Pune District Education Association
Paud Road, Pune 38

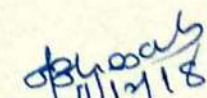
Agency Representative
M/S. QUBIC -

For QUBIC

Partner



HOD
Add on Cours
Mamasahab Mohol College
Paud Road, Pune - 38


PRINCIPAL
Mamasahab Mohol College
Paud Road, Pune - 411 038.
Pune - 38



MAMASAHEB MOHOL COLLEGE

ARTS, COMMERCE & SCIENCE

Affiliated to Savitribai Phule Pune University (Id.No. PU/PNC/059/1984)

H.S.C. Index No. J - 11.11.044, H.S.C. Vocational Index No. J - 11.11.913

48/1 A, Erandwana, Paud Road, Pune - 411 038 ■ Ph : 020 - 25431034 ■ Telefax : 020 - 25443024
■ E-mail : mmc_paudroad@pdeapune.org / moholcollege@gmail.com ■ Web : www.pdeamoholcollege.org

○ Re - Accredited by NAAC - 'B' grade (2.61) ○

O/W No. : MMC/ 935/5/2018-19

Date : 11/12/2018

MEMORANDUM OF UNDERSTANDING

This MOU has been entered on this 4th Aug.2018

BETWEEN

"Mamasahab Mohol College, Pune" having its office situated at Paud Road, Pune - 38 represented by its **Principal of College** hereinafter referred to as "COLLEGE" (which term shall wherever the context so requires, mean and include its successors and assigns) of the "FIRST PARTY"

AND

"M/S. QUBIC, having its Registered Office situated at C1, First Floor, Madhavhari Apartment, near Shital Hotel, Karve Statue, Kothrud, Pune - 411 039, represented by its **Centre Director, Mr. Vinod Mahale**, hereinafter referred to as "M/S. QUBIC" (which term shall, wherever the context so requires, mean and include its successors and assigns) of the "SECOND PARTY"

WHEREAS, FIRST PARTY is a college approved by the Government of Maharashtra and affiliated to Savitribai Phule Pune University offering under-graduate and post-graduate courses in the Faculties of Arts, Science and Commerce.

WHEREAS, SECOND PARTY is in the business of providing training or education in accountancy and information technology, through the use of computer based systems.

AND WHEREAS the College has shown interest to have the college tie-up with Second Party to enable the college to impart training in the courses of "Basic Account Writing" for its students at and from the college premises;

AND WHEREAS "M/S. QUBIC has agreed to impart Training of the courses in full or modular at the college premises itself without however making "M/S. QUBIC" liable in any manner whatsoever;

NOW THEREFORE IN CONSIDERATION OF THE PREMISES AND MUTUAL COVENANTS AND PROMISES MADE HEREINAFTER THE PARTIES HERETO AGREE AS FOLLOWS -

1. DEFINITIONS:

- 1.1. The term "**Commencement**" shall mean the date of signing of agreement.
- 1.2. The term "**Centre**" shall mean the Classrooms/Lab at College premises.
- 1.3. The term "**Month**" shall mean a calendar month and "**Year**" shall mean an academic year.

2. RESPONSIBILITY:

FIRST PARTY:

- 2.1. The College shall provide the basic infrastructure like classrooms and computers to conduct the course.
- 2.2. The College shall be expected to render full support and co-operation during the functioning of the entire courses at the College premises.
- 2.3. The college will be collect total fee from the students and remit 50% of the total fees i.e the share of the second party from the collection of fees from the student and the balance 50% of the share shall be retained by the first party i.e. the college.
- 2.4. Payment from the college to "**M/S. QUBIC**" will be by cheque.

SECOND PARTY:

- 2.4. The Batches will be conducted by the second PARTY.
- 2.5. The SECOND PARTY will provide the books and co-branded certificates to the students.
- 2.6. It will conduct the Examinations of the students at College.
- 2.7. "**M/S. QUBIC**" will provide expert faculty
For taking classes based on the modules.
- 2.8. Second PARTY will maintain the attendance of the students.
- 2.9. Minimum 40 Lectures are mandatory

3. ACADEMIC COMMITTEE

An academic committee shall be formed by Second PARTY to monitor the syllabus, progress of the course and fees structure as may be presently applicable including any increase there at.

4. ACADEMIC EXECUTION:

1. The course "**Basic Account Writing**" contents as enclosed in the brochure attached.
2. The whole Project would be considered viable only when there is at least one batch consisting of minimum of 30 students per batch. The preferable timings could be within college working hours.
3. The College would carry on the internal marketing of the courses to their students, encouraging them to enroll for these courses. Second PARTY would support College for such activities by holding seminars regarding the courses of "**Basic Account Writing**" in their classrooms.
4. The Course will be covered in 40 hours .

5. MANPOWER:

5.1. The Managerial and Non-Teaching staff required for the Centre shall be provided by the College.

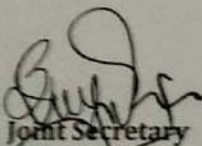
6. SECURITY:

The College will have to bear the sole responsibility of the security of the computer and other things of the centre.

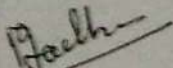
7. VALIDITY:

- 7.1. This agreement shall come into force from the date of signing and will be valid for **1 (One) academic** year.
- 7.2. Negotiations as to any extension of this agreement of another 1 year to the terms of any such extension shall be taken up one (1) month prior to the expiry of this agreement subject to the approval of the Governing Body of the College and **"M/S. QUBIC. The Agreement shall stand NULL & VOID** thereupon.

IN WITNESS WHEREOF the Parties hereto have hereunto caused their respective Common Seal to be hereunto affixed the day, month and the year first above written.



Joint Secretary
Management Representative
Pune District Education Association
Paud Road, Pune 38



HOD
Add on Course
Mamasahab Mohol College
Paud Road, Pune - 38

Agency Representative
M/S. QUBIC -

For QUBIC



Partner

PRINCIPAL
Mamasahab Mohol College
Mamasahab Mohol College
Paud Road, Pune - 411 038.
Pune - 38



MAMASAHEB MOHOL COLLEGE

ARTS, COMMERCE & SCIENCE

Affiliated to Savitribai Phule Pune University (Id.No. PU/PN/C/059/1984)

H.S.C.Index No.J -11.11.044, H.S.C. Vocational Index No. J - 11.11.913

48/1 A, Erandwana, Paud Road, Pune - 411 038 ■ Ph. : 020 - 25431034 ■ Telefax : 020 - 25443024
■ E-mail : mmc_paudroad@pdeapune.org / moholcollege@gmail.com ■ Web : www.pdeamoholcollege.org

○ Re - Accredited by NAAC - 'B' grade (2.61) ○

O/W No. : MMC /

Date : 11.5 SEP 2014

MEMORANDUM OF UNDERSTANDING

This MOU has been entered on this

BETWEEN

"P.D.E.A.'s Mamasaheb Mohol College, Pune" having its office situated at Paud Road, Pune - 38 represented by its **Principal of College** hereinafter referred to as "**COLLEGE**" (which term shall wherever the context so requires, mean and include its successors and assigns) of the "**FIRST PARTY**"

AND

Sheetal Enterprises, Pune having its Office situated at D-4 Tejowalay Society Near Cipla Center, Warje, Pune-411052, represented by its **Centre incharge, Mrs. Sheetal Humbad (Patil)**, hereinafter referred to as **Sheetal Enterprises, Pune** (which term shall, wherever the context so requires, mean and include its successors and assigns) of the "**SECONDPARTY**"

WHEREAS, FIRST PARTY is a college approved by the Government of Maharashtra and affiliated to Savitribai Phule Pune University offering under-graduate and post-graduate courses in the Faculties of Arts, Science and Commerce.

WHERE AS, SECOND PARTY is in the business of providing counseling or education in **Pre marriage counseling**, through the use of lectures, practicals.

AND WHEREAS the College has shown interest to have the college tie-up with Second Party to enable the college to impart training in the courses of "**Pre marriage counseling**" for its students at and from the college premises;

AND WHERE AS Sheetal Enterprises, Pune, has agreed to impart counseling of the courses in full or modular at the college premises itself without however making **Sheetal Enterprises, Pune**, liable in any manner whatsoever;



MAMASAHEB MOHOL COLLEGE

ARTS, COMMERCE & SCIENCE

Affiliated to Savitribai Phule Pune University (Id.No. PU/PN/C/059/1984)

H.S.C.Index No.J -11.11.044, H.S.C. Vocational Index No. J - 11.11.913

48/1 A, Erandwana, Paud Road, Pune - 411 038 ■ Ph. : 020 - 25431034 ■ Telefax : 020 - 25443024
■ E-mail : mmc_paudroad@pdeapune.org / moholcollege@gmail.com ■ Web : www.pdeamoholcollege.org

○ Re - Accredited by NAAC - 'B' grade (2.61) ○

O/W No. : MMC /

Date: 5 SEP 2014

NOW THEREFORE IN CONSIDERATION OF THE PREMISES AND MUTUAL COVENANTS AND PROMISES MADE HEREINAFTER THE PARTIES HERETO AGREE AS FOLLOWS -

1. DEFINITIONS:

- 1.1. The term "**Commencement**" shall mean the date of signing of agreement.
- 1.2. The term "**Centre**" shall mean the Classrooms/Lab at College premises.
- 1.3. The term "**Month**" shall mean a calendar month and "**Year**" shall mean an academic year.

2. RESPONSIBILITY:

FIRST PARTY:

- 2.1. The College shall provide the basic infrastructure like classrooms and computers to conduct the course.
- 2.2. The College shall be expected to render full support and co-operation during the functioning of the entire Courses at the College premises.

SECOND PARTY:

- 2.4. The Batches will be conducted by the second PARTY.
- 2.5. The SECONDPARTY will provide the books and co-branded certificates to the students.
- 2.6. It will conduct the Examinations of the students at College.
- 2.7. **Sheetal Enterprises, Pune** will provide expert faculty for taking classes based on the modules.
- 2.8. Second PARTY will maintain the attendance of the students.
- 2.9. Minimum 40 Lectures are mandatory

3. ACADEMIC COMMITTEE

An academic committee shall be formed by Second PARTY to monitor the syllabus, progress of the course and fees structure as may be presently applicable including any increase thereat.

4. ACADEMIC EXECUTION:

1. The course **Sheetal Enterprises, Pune** contents as enclosed in the brochure attached.
2. The whole Project would be considered viable only when there is at least one batch consisting of minimum of 30 girl's students per batch. The preferable timings could be within college working hours.



MAMASAHEB MOHOL COLLEGE**ARTS, COMMERCE & SCIENCE**

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O/W No. : MMC /

Date : 17.5 SEP 2014

3. The College would carry on the internal marketing of the courses to their students, encouraging them to enroll for these courses. Second PARTY would support College for such activities by holding seminars regarding the course of **"Pre marriage counseling"** in their classrooms.
4. The Course will be covered in 40 hours.

5. MANPOWER:

- 5.1. The Managerial and Non-Teaching staff required for the Centre shall be provided by the College.

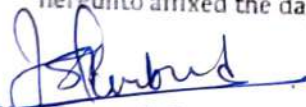
6. SECURITY:

The College will have to bear the sole responsibility of the security of the computer and other things of the centre.

7. VALIDITY:

- 7.1. This agreement shall come into force from the date of signing and will be valid for 5 (Five) academic Year
- 7.2. Negotiations as to any extension of this agreement of another 1 year to the terms of any such Extension shall be taken up one (1) month prior to the expiry of this agreement subject to the Approval of the Governing Body of the College and **Sheetal Enterprises, Pune**. The Agreement shall stand NULL & VOID thereupon.

IN WITNESS WHEREOF the Parties hereto have hereunto caused their respective Common Seal to be hereunto affixed the day, month and the year first above written.


M/s. Sheetal Enterprises
 D-4-603, Tejovalaya,
 Warje, Pune-52.

Centre incharge,
Sheetal Enterprises, Pune
 D-4 Tejovalay Society Near Cipla Center,
 Warje, Pune-411052,




PRINCIPAL
Mamasahab Mohol College
Paud Road, Pune - 411038.





Pune District Education Association's

COLLEGE OF AYURVED & RESEARCH CENTRE

Sector No. 25, Pradhikaran, Nigadi, Pune - 411044 (Maharashtra) India

I.D.No. PU/PN/AYU/081/1990

Ph. : (020) 27659578, 27653965 Fax : (020) 27659578

E-mail : carc2006@rediffmail.com, carcakurdi@gmail.com Website : www.pdeaayurvedcollege.org

॥ सर्वे सन्तु निरायुः ॥



Managing Trustee

Ref. No. 2014/15

Date : 15 SEP 2014

President
Ajit Pawar

MEMORANDUM OF UNDERSTANDING

This MOU has been entered on this

BETWEEN

"P.D.E.A.'s Mamasahab Mohol College, Pune" having its office situated at Paud Road, Pune - 38 represented by its **Principal of College** hereinafter referred to as "**COLLEGE**" (which term shall wherever the context so requires, mean and include its successors and assigns) of the "**FIRST PARTY**"

AND

"P.D.E.A.'s College of Ayurved and Research Centre, Akurdi" Pune having its Registered Office situated at Pune, represented by its **Principal**, hereinafter referred to as "**P.D.E.A.'s College of Ayurved and Research Centre, Akurdi**" Pune, (which term shall, wherever the context so requires, mean and include its successors and assigns) of the "**SECOND PARTY**"

WHEREAS, FIRST PARTY is a college approved by the Government of Maharashtra and affiliated to Savitribai Phule Pune University offering under-graduate and post-graduate courses in the Faculties of Arts, Science and Commerce.

WHEREAS, SECOND PARTY is a college approved by the Government of Maharashtra and affiliated to Maharashtra University of Health Sciences, Nashik offering under-graduate and post-graduate courses in the Faculty of Ayurveda.

AND WHEREAS the College has shown interest to have the college tie-up with Second Party to enable the college to impart training in the courses of "**Women Health and Nutrition**" for its students at and from the college premises;

AND WHEREAS "P.D.E.A.'s College of Ayurved and Research Centre, Akurdi" Pune, has agreed to impart Training of the courses in full or modular at the college premises itself without however making "P.D.E.A.'s College of Ayurved and Research Centre, Akurdi" Pune, liable in any manner whatsoever;

NOW THEREFORE IN CONSIDERATION OF THE PREMISES AND MUTUAL COVENANTS AND PRO1. DEFINITIONS:

pe President
Rajendra Ghadge

Hon. Secretary
Adv. Sandeep Kadam

Treasurer
Mohanrao Deshmukh

Secretary
L. M. Pawar

Principal
Dr. Ragini Patil



Pune District Education Association's

COLLEGE OF AYURVED & RESEARCH CENTRE

Sector No. 25, Pradhikaran, Nigadi, Pune - 411044 (Maharashtra) India

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॥ सर्वे सन्तु निरामयाः ॥



Managing Trustee

Ref. No. 2014/115

Date: 15 SEP 2014

President
Ajit Pawar

1.3. The term "Month" shall mean a calendar month and "Year" shall mean an academic year.

2. RESPONSIBILITY:

FIRST PARTY:

- 2.1. The College shall provide the basic infrastructure like classrooms and computers to conduct the course.
- 2.2. The College shall be expected to render full support and co-operation during the functioning of the entire courses at the College premises.

SECOND PARTY:

- 2.4. The Batches will be conducted by the second PARTY.
- 2.5. The SECOND PARTY will provide the books and co-branded certificates to the students.
- 2.6. It will conduct the Examinations of the students at College.
- 2.7. "P.D.E.A.'s College of Ayurved and Research Centre, Akurdi", Pune will provide expert faculty for taking classes based on the modules.
- 2.8. Second PARTY will maintain the attendance of the students.
- 2.9. Minimum 36 Lectures are mandatory

3. ACADEMIC COMMITTEE

An academic committee shall be formed by Second PARTY to monitor the syllabus, progress of the course and fees structure as may be presently applicable including any increase there at.

4. ACADEMIC EXECUTION:

1. The course conducted "P.D.E.A.'s College of Ayurved and Research Centre, Akurdi, Pune" contents as enclosed in the brochure attached.
2. The whole Project would be considered viable only when there is at least one batch consisting of minimum of 30 students per batch. The preferable timings could be within college working hours.
3. The College would carry on the courses to their students, encouraging them to enroll for these courses. Second PARTY would support College for such activities by holding seminars regarding the course of "Women Health and Nutrition" in their classrooms.
4. The Course will be covered in 36 hours.

Vice President
ndra Ghadge

Hon. Secretary
Adv. Sandeep Kadam

Treasurer
iv. Mohanrao Deshmukh

Dy. Secretary
L. M. Pawar

Principal
Dr. Ragini Patil



COLLEGE OF AYURVED & RESEARCH CENTRE

Sector No. 25, Pradhikaran, Nigadi, Pune - 411044 (Maharashtra) India
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Managing Trustee

Ref. No. 2014/15

Date 15 SEP 2014

President

Ajit Pawar

Vice President

endra Ghadge

5. MANPOWER:

5.1. The Managerial and Non-Teaching staff required for the Centre shall be provided by the College.

6. SECURITY:

The College will have to bear the sole responsibility of the security of the computer and other things of the centre.

7. VALIDITY:

- 7.1. This agreement shall come into force from the date of signing and will be valid for 5 (Five) academic years
- 7.2. Negotiations as to any extension of this agreement of another 1 year to the terms of any such extension shall be taken up one (1) month prior to the expiry of this agreement subject to the approval of the Governing Body of the College and "P.D.E.A.'s College of Ayurved and Research Centre, Akurdi, Pune". The Agreement shall stand NULL & VOID thereupon.

IN WITNESS WHEREOF the Parties hereto have hereunto caused their respective Common Seal to be hereunto affixed the day, month and the year first above written.

Principal

"P.D.E.A.'s College of Ayurved and
Research Centre, Akurdi, Pune"
Akurdi, Pune

Principal

P.D.E.A.'S

College of Ayurved And Research Centre
Nigadi, Pune - 411 044.

Principal

P.D.E.A.'s Mahasabha Mahol College
Mahasabha Mahol College
Paud Road, Pune - 411038.

दि. २०/०७/२०१८

जा. क्र. २०१८/कोर्स०१

प्रति,
मा. प्राचार्य,
पुणे जिल्हा शिक्षण मंडळाचे
मामासाहेब मोहोळ महाविद्यालय,
पौड रस्ता, पुणे-३८

विषय : पत्रकारितेची ओळख करून देणारे अभ्यासक्रम सुरू करण्याबाबत

महोदय,

बरील विषयान्वये आपल्या महाविद्यालयात मराठी विषयास प्रवेशित विद्यार्थ्यांसाठी संस्कृती फाउंडेशनचे 'संस्कृती कम्युनिकेशन कनेक्टिंग वर्ल्ड' या संस्थेमार्फत पत्रकारितेची ओळख करून देणारे प्रमाणपत्र अभ्यासक्रम सुरू करण्यासाठीचे माहितीपत्रक यासोबत संलग्न करून सादर करित आहोत.

सदर अभ्यासक्रमाची उपयोगिता लक्षात घेऊन कृपया, आपल्या महाविद्यालयामध्ये या अभ्यासक्रमाचे आपण आपल्या स्तरावर नियोजन करावे व आपल्या संस्थेस अवगत करावे ही विनंती.

कळावे,



आपला विश्वास
(Signature)
डॉ. धूमळी

दि. २०/०७/२०१८

पत्रकारितेची ओळख (अभ्यासक्रम)
(एकूण गुण २००, लेखी १०० + प्रात्यक्षिक १००)

एकूण प्रकरणे : चार

प्रकरण : १ (गुण २०)

- पत्रकारितेचे स्वरूप आणि रचना
- रोजगाराच्या संधी
- बदलते माध्यम

प्रकरण : २ (गुण ३०)

- बातमी म्हणजे काय?
- बातमी कशी लिहावी
- बातमीचे प्रकार, स्त्रोत

प्रकरण : ३ (गुण ३०)

- संपादन कौशल्य
- संपादकीय विभागाची रचना
- संपादन म्हणजे काय
- उपसंपादकाचे गुण

प्रकरण : ४ (गुण २०)

- पानाची मांडणी आणि सजावट
- बातमी कशी सजवली जाते
- आवश्यक फोटो, चौकट, कोट
- आकडेवारी, ग्राफिक्स

प्रात्यक्षिक (गुण १००)

- एखादी समस्या घेऊन बातमी करणे
(उदा. पूर, खडे, अपघात, पीएमपी, हॉपडपट्टी आदी)
- मुलाखत
- वार्ताकन
- वार्तालाप
- अग्रलेख
- फेसबुक लाईव्ह
- सक्सेस स्टोरी
- अनुभव कथन, पर्यटन
- वंचितांच्या व्यथा, संघर्ष



Signature

दि. २०/०७/२०१८

पत्रकारितेची ओळख या व्हॅल्यू अॅडेड कोर्सचा उद्देश :

- १) पदवी, पदव्युत्तर अभ्यासक्रम करणाऱ्या विद्यार्थ्यांना व्यावसायिक अभ्यासक्रम आणि कौशल्यांची ओळख व्हावी.
- २) भविष्यात करिअर निवडताना विद्यार्थ्यांपुढे विविध पर्याय उपलब्ध व्हावेत, जेणे करून त्यांना योग्य आणि आवडीच्या क्षेत्रात जाता येईल, या उद्देशाने पत्रकारितेची ओळख करून देणारा हा अभ्यासक्रम आहे.
- ३) या अभ्यासक्रमाच्या निमित्ताने विद्यार्थ्यांना पत्रकारितेतील करिअरच्या संधीबाबत अधिक माहिती मिळेल.
- ४) विशेष भाषेच्या विद्यार्थ्यांसाठी मुद्रितशोधन, संपादन, वार्ताकन क्षेत्रात असलेल्या विविध संधीची माहिती मिळाल्यास त्यांना करिअर निवडताना अधिक सुलभ होईल.
- ५) याचबरोबर फोटोग्राफी, मांडणी, जाहिरात, वितरण आदी क्षेत्रात आवड असणाऱ्यांनाही पत्रकारितेत संधी उपलब्ध असून, त्याची माहिती विद्यार्थ्यांना व्हावी.
- ६) विद्यार्थी भविष्यात ज्या क्षेत्रात जातील, त्या क्षेत्राविषयी वृत्तपत्रात लेखन करून आपली वेगळी ओळख निर्माण करता येऊ शकते. त्यासाठी आवश्यक लेखन कौशल्य विद्यार्थ्यांकडे आवश्यक आहे. ते कौशल्य विद्यार्थ्यांना मिळावे, हा देखील या कोर्सचा उद्देश आहे.



दि. ०९/०३/२०१९

पत्रकारितेची ओळख या अभ्यासक्रमाचे फलीत (आऊटकम्स)

- १) पदवी, पदव्युत्तर अभ्यासक्रम करणाऱ्या विद्यार्थ्यांना पत्रकारितेच्या स्वरूपाची ओळख झाली.
- २) पत्रकारितेसाठीचे लेखन कौशल्य त्यांना ज्ञात झाले.
- ३) बातमी लेखन कौशल्य आणि त्याचे मूल्य विद्यार्थ्यांना समजले.
- ४) विशेष भाषेच्या विद्यार्थ्यांसाठी मुद्रितशोधन, संपादन, वार्ताकन क्षेत्रात असलेल्या विविध संधीची माहिती मिळाली. त्यांना करिअर निवडताना या बाबी अधिक उपयुक्त ठरतील.
- ५) वार्ताकन, फोटोग्राफी, मांडणी, जाहिरात, वितरण आदी क्षेत्राची माहिती विद्यार्थ्यांना झाली.
- ६) राजकीय, सामाजिक, धार्मिक, सांस्कृतिक, शैक्षणिक, क्रीडा विषयक, पर्यावरण, आरोग्य आणि गुन्हेगारी क्षेत्रातील घटनांचा अचूक आणि विश्वासार्ह माहिती कशी मिळवली जाते, याची माहिती मिळाली.
- ७) अंक कसा लावला जातो, त्याचे सॉफ्टवेअर कोणते आणि ते कसे हाताळले जाते, याबाबतची माहिती देखील विद्यार्थ्यांना मिळाली.



मामासाहेब मोहोळ महाविद्यालय, पौड रस्ता, पुणे-३८

पत्रकारितेची ओळख (व्हॅल्यू अँडेडे कोर्स) प्रश्नपत्रिका

- १) पत्रकारितेचे स्वरूप थोडक्यात विशद करा?
- २) संपादकीय विभागाची रचना आणि कार्यपद्धती कशी असते?
- ३) बातमी म्हणजे काय?
- ४) बातमीचे प्रकार विशद करा?
- ५) बातमी लेखनाचे सूत्र आणि बातमीची मूल्ये थोडक्यात मांडा?
- ६) बातमीदाराच्या अंगी आवश्यक गुण कोणते?
- ७) बातमीची मांडणी आणि सजावट कशी केली जाते?
- ८) बातमी लिहिताना घ्यावयाची खबरदारी आणि संपादन कौशल्य?

एकूण गुण १००

गुण २०

गुण २०

गुण १०

गुण १०

गुण १०

गुण १०

गुण १०

गुण १०

(Signature)



पत्रकारितेची ओळख

प्रश्न : पत्रकारितेचे स्वरूप थोडक्यात विषद करा ?

गुण २०

उत्तर : पत्रकारिता म्हटले की आपल्या समोर सर्वप्रथम न्यूजपेपर आणि टीव्ही ही माध्यमे येतात. आजच्या टेक्नोसॅव्ही जगामध्ये त्यात नव्याने भर पडली ती सोशल मीडियाची. पत्रकारितेचे स्वरूप पाहता मुख्यतः तीन भाग दिसतात.

- १) दृक् माध्यम : जे फक्त पाहता येतात अशी माध्यमे या प्रकारात मोडतात. यामध्ये मुद्रीत (प्रिंट) माध्यमांचा समावेश होतो. या माध्यमांचे स्वरूप हे त्याच्या व्यापकतेवरून आणि प्रसिद्ध होण्याच्या वेळावरून निश्चित होत असते. उदा. सकाळी प्रसिद्ध होणारी वृत्तपत्रे (सकाळ, लोकमत, पुण्यनगरी, पुढारी, महाराष्ट्र टाईम्स), सायंकाळी प्रसिद्ध होणारी वृत्तपत्रे (संध्यानंद). याचबरोबर राष्ट्रीय (टाईम्स ऑफ इंडिया, इंडियन एक्सप्रेस, द हिंदू), राज्य पातळीवरील (सकाळ, महाराष्ट्र टाईम्स, लोकमत). प्रादेशिक (एकमत, देशोन्नती, गोदातीर, देशदूत), स्थानिक पातळीवर (कोथरूड परिसर, प्रतिबिंब) वृत्तपत्रे.
- २) श्राव्य माध्यम : असे माध्यम की जे फक्त ऐकता येईल. यामध्ये मुख्यतः रेडिओ प्रसिद्ध आहे. पूर्वी लमनात रेडिओ देण्याची प्रथा होती. लोक एकत्र जमून बातम्या, गाणी ऐकत असत. निरक्षर लोकांसाठी माहिती मिळण्याचे आणि करमणुकीचे रेडिओ हे एकमेव साधन होते. आता प्रत्येक व्यक्तीच्या हातात मोबाईल आले असून, मोबाईलमध्येही रेडिओ सुविधा असल्याने नागरिक या माध्यमाचा वापर करताना दिसत आहेत.
- ३) दृक्श्राव्य माध्यम : या माध्यमात ऐकता आणि पाहताही येते. यामध्ये मुख्यतः टीव्ही, युट्युब चॅनल्सचा समावेश होतो. टीव्ही हे माध्यम खूप प्रसिद्ध आहे. सोशल मीडियाचाही यात समावेश होऊ शकतो.

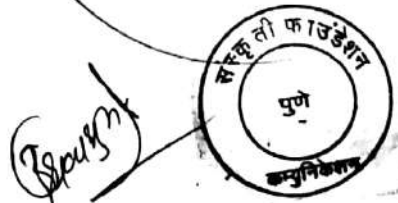
प्रश्न : संपादकीय विभागाची रचना आणि कार्यपद्धती कशी असते ?

गुण २०

उत्तर : माध्यमाच्या स्वरूपानुसार संपादकीय विभागाची रचना निश्चित होत असते. मोठे माध्यम समूह असेल तर त्या वृत्तपत्रात समूह संपादक असतो. त्या खालोखाल प्रत्येक आवृत्तीचा एक संपादक असतो. काही वृत्तपत्रात त्या-त्या आवृत्तीला एक संपादक, कार्यकारी संपादक ही दोन्ही पद भरलेली दिसतात, तर काही वृत्तपत्रात संपादक अथवा कार्यकारी संपादक यापैकी एकच पद नेमले जाते. उदा. 'सकाळ' या वृत्तपत्रात पुण्याच्या आवृत्तीसाठी संपादक आणि कार्यकारी संपादक ही दोन्ही पदे नेमलेली आहेत. 'लोकमत' मध्ये मात्र संपादक हे एकच पद आहे. 'पुढारी'त केवळ कार्यकारी संपादक आहे. काही वृत्तपत्रात निवासी संपादक हे पद देखील असते.

त्या खालोखाल वृत्तसंपादक, सहयोगी संपादक, मुख्य उपसंपादक, वरिष्ठ उपसंपादक, उपसंपादक असतात. या विभागाला समांतर मुख्य बातमीदार, उपमुख्य बातमीदार, विशेष बातमीदार, बीटनुसार बातमीदार आणि शिकाऊ बातमीदार अशी रचना असते. यामध्ये बातमीदार हा दिवसभरातील नियोजित बातम्यांची यादी दारोज मुख्य बातमीदाराकडे देत असतो. मुख्य बातमीदार हा दिवसभराच्या नियोजित बातम्यांची जबाबदारी सर्व बातमीदारांमध्ये विभागून देत असतो. यामध्ये बातम्यांची पूर्तता करणे किंवा काही आवश्यक आणि पूरक माहिती उपलब्ध करून देण्याचे काम मुख्य बातमीदार करत असतो. मुख्य उपसंपादक, मुख्य बातमीदार, सहसंपादक, वृत्तसंपादक यांच्याशी चर्चा करून संपादक मुख्यअंक पान एकच्या बातम्या आणि स्थानिक पुरवणीच्या पान एकला कुठल्या बातम्या घ्यायच्या याचा निर्णय घेत असतात.

सर्व पानांचे नियोजन करून कुठल्या पानावर कुठल्या बातम्या घ्यायच्या आणि कोणते पान कोणत्या उपसंपादकाकडे द्यायचे याचा निर्णय मुख्यउपसंपादक घेत असतो. बातम्यांची कमी पडणार नाही, याची काळजी मुख्य बातमीदाराने घ्यायची असते. त्याबाबत मुख्यउपसंपादक मुख्य बातमीदाराच्या संपर्कात असतो. केवळ बातम्याच नाही, तर चांगले फोटो अंकात असणे आवश्यक असते. एखादा प्रश्न फोटोशिवाय मांडल्यास त्याची परिणामकारकता कमी होते. पानाच्या सजावटीच्या दृष्टीने प्रत्येक पानात एकतरी चांगला फोटो असणे



इशक असते. त्यातूनच फोटो जर्नालिझम ही संकल्पना आकारात आली. फक्त फोटो सुद्धा खूप परिणाम करत असते, त्यामुळे चित्रकारांकडून चांगल्या फोटो मिळवण्याची जबाबदारी देखील मुख्य बातमीदाराची असते. तो रोजचे विषय छायाचित्रकारांना देत तो. दिनविशेषाच्या अनुशंगाने देखील फोटोला विशेष महत्त्व असते. याशिवाय आर्टिस्ट विभागदेखील खूप महत्त्वाचा असतो.

प्रश्न : बातमी म्हणजे काय ?

गुण १०

उत्तर : बातमीला इंग्रजीमध्ये NEWS असे म्हणतात. याचा प्रत्येक अक्षर एक दिशा निर्देशित करतो. N म्हणजे North (उत्तर), E म्हणजे East (पूर्व), W म्हणजे West (पश्चिम), S म्हणजे South (दक्षिण). या चारही दिशांमध्ये घडणाऱ्या घटनांचा माहावा म्हणजेच बातमी. अशी बातमीची दोबळ व्याख्या केली जाते. बातमीची परिपूर्ण अशी एकच एक व्याख्या सांगता येत नाही. याशिवाय आणखी काही व्याख्या केल्या जातात. त्यामध्ये १) छापून येते ती बातमी. २) दडवली जाऊ नये असे वाटते ती बातमी. ३) त्यात बात अधिक आणि मी कमी असते ती बातमी. ४) जी घडते ती बातमी. ५) जी नवीन आहे ती बातमी. ६) जी तुम्हाला काल समजली नाही ती बातमी. ७) सामान्यांच्या आशा-आकांक्षा फुलवणारी माहिती म्हणजे बातमी. ८) एखाद्याने व्यक्त केलेले नवे विचार म्हणजे बातमी. ९) जाणून घ्यायची उत्सुकता असलेली घटना म्हणजे बातमी. १०) आपल्या सामाजिक, राजकीय, आर्थिक, सांस्कृतिक, शैक्षणिक जीवनावर परिणाम करते ती घटना म्हणजे बातमी. ११) काय (What) घडले, कुठे (Where) घडले, का (Why) घडले, केंव्हा (When) घडले, कोण (Who) आहे आणि कसे (How) घडले या प्रश्नांची उत्तरे म्हणजे बातमी.

प्रश्न : बातमीचे प्रकार विषद करा ?

गुण १०

उत्तर : बातमीचे मुख्य दोन प्रकार आहेत. त्याशिवाय विषयवार बातमीचे प्रकार सांगता येतील. अपेक्षित बातमी आणि अनपेक्षित बातमी असे दोन प्रमुख प्रकार पाडता येईल. अपेक्षित बातमीमध्ये पत्रकार परीषद, व्याख्यान, सभा, मोर्चा, उपोषण, सांस्कृतिक कार्यक्रम यांचा समावेश होतो. या बातम्या नियोजित असतात. याशिवाय नियोजन करून, शोध घेऊन केलेल्या बातम्या देखील यात मोडतात. एखाद्या प्रश्नाचा, विषयाचा पाठपुरावा करून केलेली सविस्तर बातमी देखील नियोजित प्रकारामध्ये मोडते. यामध्ये शैक्षणिक, सामाजिक, सांस्कृतिक, आरोग्य, क्रीडा, पर्यावरण, पर्यटन, आर्थिक आदी समाजाच्या सर्वांगीण विषयांचा नियोजनपूर्वक वेध घेता येतो. दुसरा प्रकार अनपेक्षित बातमीचा आहे. यामध्ये मुख्यतः क्राईम बातम्यांचा समावेश असतो. अपघात, चोरी, बॉम्बस्फोट, हाणामारी, दंगल, मोठ्या व्यक्तीचा मृत्यू आदी घटनांचा समावेश होतो. याशिवाय विषयवार बातमीचे प्रकार पडतात. उदा. शैक्षणिक, सांस्कृतिक, गुन्हे, क्रीडा, आरोग्य, सामाजिक, आर्थिक, पर्यावरण, महापालिका, विधीमंडळ, संसद, न्यायालयीन आदी प्रकार पडतात.

प्रश्न : बातमी लेखनाचे सूत्र आणि बातमीची मूल्य थोडक्यात मांडा ?

गुण १०

उत्तर : बातमी लेखनाची पद्धत इतर लेखनापेक्षा वेगळी असते. अगदी मोजक्या शब्दात आणि लोकांना समजेल अशा सोप्या भाषेत लेखन केले पाहिजे. यासाठी 5W-1H हे सूत्र आहे. काय (What) घडले, कुठे (Where) घडले, का (Why) घडले, केंव्हा (When) घडले, कोण (Who) आहे आणि कसे (How) घडले. या प्रश्नांची खात्रीशीर उत्तरे सूत्ररूपात मांडणे म्हणजे बातमी. बातमीच्या पहिल्या परिच्छेदात या प्रश्नांची उत्तरे असली पाहिजेत. काही वेळा बातमीच्या स्वरूपावरून एका प्रश्नांना फोकस करूनही बातमी केली जाऊ शकते. उदा. एखादा अपघात झाला असेल, तर त्याची बातमी करताना बातमीदाराने विश्वासाह सूर्यांकडून सर्व प्रश्नांची उत्तरे मिळवून ती बातमीत दिली पाहिजेत. अशा घटनांमध्ये कोण? या प्रश्नाचाही प्राधान्याने वेध घ्यावा लागतो. एखादा अपघात झाला असेल आणि त्यात वलयांकीत व्यक्तीचा मृत्यू झाला असेल, तर त्या बातमीचा अग्रभाग संबंधित वलयांकीत व्यक्तीभोवती फोकस करावा लागतो. त्याचबरोबर किती व्यक्तींवर त्याचा परिणाम झाला आहे, याचाही विचार बातमी लिहिताना करावा लागतो. वरिल प्रश्नांच्या उत्तरावरून बातमीचे मूल्य निश्चित होत असते. बातमीची परिणामकारकता विचारात घेऊनच बातमी किती मोठी किंवा लहान करायची हे ठरवावे लागते. त्यामुळे कोणत्याची घटनेचा वृत्तांत करण्याआधी या 5W-1H प्रश्नांची उत्तरे मिळवणे आवश्यक आहे.



बातमीचे मूल्य ठरविताना सर्वात आदी पाहिले जाते, ते म्हणजे संबंधित घटना किती लोकांवर परिणाम करणारी आहे. आपल्या कांच्या किती जवळची आहे. बातमीत नाविष्य आणि ताजेपणा आहे का? लोकांच्या किती आवडीची आहे. वाचकांचे किती कुतुहल विणारी आहे. या बाबींचा विचार करूनच बातमीचा प्राधान्यक्रम ठरविला जातो. याच निकषावर कोणती बातमी कोणत्या पानावर किती कॉलम घ्यायचे हे ठरविले जाते.

प्रश्न : बातमीदाराच्या अंगी आवश्यक गुण कोणते ?

गुण १०

चांगला बातमीदार होण्यासाठी बातमीदाराच्या अंगी काही विशेष गुण असणे आवश्यक आहे. काही आवश्यक कौशल्य तत्वांवरून करण्याबरोबरच कष्ट करण्याची तयारी असावी लागते. सर्वात महत्वाचे म्हणजे लेखनाची आवड असावी लागते. बातमी लेखनासाठी भाषेचे ज्ञान असणे आवश्यक आहे. इतरांना बोलत करण्याचे कौशल्य बातमीदाराने अवगत केलं पाहिजे, तरच बातमी म्हणता येते. संगणकाचे ज्ञान असले पाहिजे. जनसंपर्क दांडगा असला पाहिजे. सर्व विषयांची जाण असली पाहिजे. बातमी म्हणण्यासाठी कष्ट घेण्याची तयारी असली पाहिजे. वाचनाची आवड असणे आवश्यक आहे. बातमीदारासाठी कोणतीही वेळ निश्चित नसते. एखादी महत्वाची घटना घडल्यास हातचं सर्व काम सोडून जावं लागतं. सर्वात महत्वाचे म्हणजे विश्वासाहता मिळवणे आवश्यक आहे. ज्या बातमीदाराची विश्वासाहता असते, त्याची बातमीदारी अधिक परिणामकारक आणि धारदार असते.

प्रश्न : बातमीची मांडणी आकर्षक कशी केली जाते ?

गुण १०

बातमी अधिक वाचनीय आणि परिपूर्ण होण्यासाठी बातमीमध्ये चौकटी, फोटो, बुलेट्स असाव्या लागतात. काही वेळ लोकरूची असलेल्या बातमीसाठी पूरक चित्र काढून घेणे आवश्यक आहे. वाचकांचे बातमीकडे लक्ष वेधून घेण्यासाठी आकर्षक हेडिंग जितके आवश्यक, त्याचबरोबर त्या बातमीची मांडणीही लक्षवेधी असली पाहिजे. एखाद्या बातमीत फक्त मजकूर असेल तर ती अधिक वाचली जाणार नाही; पण त्या बातमीत आकडे, चौकटी, कोट आणि पूरक चित्र असेल तर निश्चितच अधिक लोक ती बातमी वाचतील. एका विषयाशी संबंधित बातम्या वेगवेगळ्या ठिकाणी लावण्याऐवजी त्याच पत्रकेज केलं तरी अधिक परिणामकारक आणि वाचनीय होऊ शकते. कोणती बातमी पानाची लीड असावी, कोणती बातमी अँकर असावी याची निवड देखील खूप महत्वाची आहे. एखाद्या बातमीला क्लर शेड देऊन सुद्धा बातमीकडे लक्ष वेधले जाऊ शकते. यासर्व बाबी बातमीदार, त्या पानाचा उपसंपादक आणि आर्टिस्टच्या कल्पकता आणि प्रयोगशीलतेवर अवलंबून असते.

प्रश्न : बातमी लिहिताना घ्यावयाची खबरदारी आणि संपादन कौशल्य ?

गुण १०

संपादन म्हणजे 'अधिक ते सरते अन् उने ते पूरते' असे म्हटले जाते. एखाद्या बातमीचे संपादन करत असताना अनावश्यक शब्द, माहिती काढून टाकणे आणि आवश्यक माहितीचे भर घालणे आवश्यक असते. त्याचबरोबर काही चुकीचे असल्यास त्यात सुधारणा करणे आवश्यक आहे. उदा. विश्वास नांगरे पाटील हे कोल्हापूर परिक्षेत्राचे विशेष पोलिस महानिरीक्षक होते, त्यांची बदली नाशिक पोलिस आयुक्तपदी झाली; परंतु बातमीदाराने पूर्वीच्याच पदाचा उल्लेख केला असेल तर त्यात बदल करणे आवश्यक आहे. बातमीदाराने बातमीचे लेखन करताना, त्याचबरोबर उपसंपादकाने बातमीचे संपादन करत असताना सर्वप्रथम बातमीची सत्यता तपासली पाहिजे. तसेच नाहक कोणाची बदनामी होत नाही का? बातमी एकांगी तर नाही ना? आरोपी अल्पवयीन नाही ना?, पिडीत मुलीची ओळख तर पटत नाही ना? कायद्याचे उल्लंघन तर होत नाही ना? याबाबीची सतत्या तपासून घेतली पाहिजे. एखादी बातमी भावनेच्या भरात लिहिली गेली असेल तर एकांगी होण्याचा धोका असतो, अशावेळी उपसंपादकाने बातमीदाराकडून दुसरीबाजू मागून घेतली पाहिजे.

